

6 THINGS YOU MUST ASK WHEN CHOOSING YOUR ALARM MONITORING SERVICE

Prepared by



Ask them, not us!

Here are some things you should ask other companies or professional organizations before you make your decision about which company will monitor your home or business.

1. **Ask your insurance agent.** Unlike other monitoring only facilities, Alarm Relay is a U.L. installation and monitoring facility. That ensures you get the best in monitoring backed by the highest level of technical service under one roof. Expect the highest discount your insurance carrier offers!
2. **Ask the Better Business Bureau.** The BBB receives thousands of inquiries every year about Alarm Relay. People want to know if we are legitimate. Can we really provide this low cost monitoring without complaint? We are proud to announce Alarm Relay has an A+ rating with the BBB.
3. **Ask other alarm providers.** Are they a U.L. installation and monitoring company? This is a simple yes or no answer. Do they require long term contracts and do they automatically renew?

Ask us, not them!

Here are some points you may want to ask us; and we want to encourage you to ask other questions. We want to earn your business.

1. **How can we do it for \$8.95 per month?** It is simple: you deal directly with the source because we cut out the supplier in the middle by marketing directly over the internet.
2. **What do I have to lose?** Your total investment in doing business with us is only \$107.40. If you do not like the service, then fire us! We earn our business one year at a time.
3. **No automatic roll over contracts.** We notify you 2 weeks prior to your expiration date each year. This gives you the choice to renew. We are that confident you will continue service.

Facts about Alarm Monitoring

1. **Alarm monitoring should never cost \$30/month.** For years consumers have been over-paying for alarm monitoring. This is largely due to the fact that most systems were originally financed for a very low dollar amount up front. The alarm company would typically make a return on investment over the course of the 3 to 5 year term of the agreement. Today, most systems that are installed in homes and businesses across the world have been paid for years ago. But, does your alarm company call you to tell you that you can stop paying \$30/month now? Of course not!
2. **Most alarm systems are installed by independent alarm dealers.** And guess what, they do not have their own central station monitoring. They have to go to a wholesale monitoring provider where they purchase alarm monitoring at wholesale rates. Their wholesale rates are the same price that we offer you today by going direct.